

PUBLICATION SCHEDULE

- February 1 #1 Deadline: January 1
- May 1 #2 Deadline: April 1
- August 1 #3 Deadline: July 1
- November 1 #4 Deadline: October 1

CIRCULATION

- 175 to 250, mostly to membership of InScribe Christian Writers' Fellowship

ISSUES INCLUDE . . .

- 8-12 feature articles
- 8 regular columns: devotional, poetry, novels, grammar, fiction, markets, book reviews, etc.
- Member news, Inspiration group information
- Executive/addresses/phone/email
- Writing tips, how-to articles on writing & the writing life
- Market information (national, local, special)
- Event information, registration forms, reports
- Contest information, entry forms, Contest winners
- Upcoming events of interest (other conferences, contests, etc.)

ADVERTISING POLICIES & RATES

- Must be writing related or of possible benefit to writers.
- Submit by deadlines (Jan 1, Apr 1, Jul 1, Oct 1)
- A one-eighth page ad (2-3" x col wide) \$10 - \$15 for one-time appearance
- A quarter page ad is \$20
- A half page ad is \$35
- A full page ad is \$65.
- Inserts: \$75 to insert 250 copies, advertiser supplies insert,
 - 20-25 lb paper only, if insert puts a 28-32 page issue over the 100 gm. mailing rate, advertiser must pay the extra postage (about \$.60 per issue).
 - Discuss with editor the best time to use inserts. Issue # 3 is usually 40 pages so the weight of the insert is not a problem.
 - Ad copy in camera ready format (or an acceptable electronic file, preferable .pdf)
- 10% discount to members on ads over \$20.
- If insert puts newsletter over the standard mailing rate, cost must be paid by advertiser.